

PARENTAL INTERNET MONITORING

29%

of parents let their kids use the Internet without any restrictions or supervision

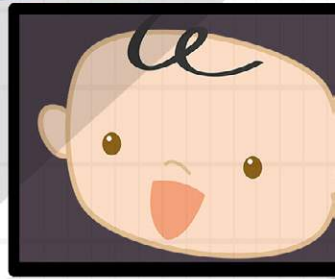


77%

of parents say they have laid down some sort of rules for how their kids can use the Internet

16.7%

of parents allow children three years old or younger to go online



of parents admit they have no idea what their kids use the Internet for

34%

of parents have checked their kids search history without them knowing

5%

HOW PARENTS LEARN WAYS TO PROTECT THEIR KIDS ONLINE

38% USE GENERAL NEWS MEDIA

37% USE OTHER PARENTS

93%

of parents said they talked to their kids about Internet safety

61%

of kids agree that parents talk about Internet safety

29% use their kid's school or teachers